

Beat: News

Soraya Membreño Shines at World Fashion Week China 2024

Nicaraguan next level fashion designer

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USPA NEWS - Soraya Membreño, a highly acclaimed Nicaraguan fashion designer, showcased her stunning and elegant creations at the World Fashion Week® and World Fashion Exhibition® China 2024, a premier event hosted by Shanghai and Hangzhou from September 27th to 30th, highlighting international fashion talent, cultural diversity, and sustainable global fashion practices. Membreño's involvement in this prestigious event marks a significant moment in her career, as she presents her Nicaraguan heritage and passion for romantic elegance to a global audience. Her designs embody a balance of sophistication and femininity, honoring the beauty of womanhood in every creation.

In 2005, Soraya Membreño gained international recognition when she was awarded "Best Designer in Nicaragua" in a competition organized by Mercedes Benz and Vogue en Español. That same year, she also won the title of "Best Designer in Latin America" in a competition hosted by Vogue magazine in Miami. Her continuous success further led to another first-place victory in 2011, where she was named "Best Designer in Nicaragua" at the Glamour Awards. With her talent spanning beyond fashion, Soraya Membreño had the honor of designing and creating the wardrobe for the celebrated Italian opera singer Donata D'Annunzio Lombardi, a testament to her versatility and international appeal.

In 2022, she expanded her reach to Mexico by participating in the Expo Intermoda Guadalajara, bringing her refined designs to a broader audience.

Membreño's participation in the World Fashion Week® and World Fashion Exhibition® China 2024 marks a significant moment in her career as she brings her Nicaraguan heritage and passion for romantic elegance to one of the world's largest fashion platforms. Her designs embody a balance of sophistication and femininity, celebrating the beauty of womanhood with every piece.

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