Beat: Sports

72% OF FRENCH PEOPLE SUPPORT THE ORGANISATION OF THE PARIS 2024 GAMES

AT 365 DAY COUNTDWON TO THE OPENING

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USPA NEWS - As we approach the symbolic 365-day countdown to the Opening Ceremony of the Paris 2024 Olympic Games, the Organising Committee commissioned Harris Interactive to conduct an opinion poll based on a sample of 2,345 people representative of the population in France aged 15 and over.
In a year's time, France will be living to the beat of the Olympic and Paralympic Games, and the French continue to be delighted: 72% of them support their organisation. The positive image of the Olympic and Paralympic Games (71%) is underpinned by the many repercussions they are expected to have on the French territory. The majority of French people believe that the Games will be beneficial to France in general: for its attractiveness as a tourist destination (65%), for economic activity (65%), for its image abroad (59%), for the sense of pride they feel in being French (58%), but also for them personally, through the development of sports infrastructures (64%) or the promotion of physical activity and sport (65%). Finally, 65% of respondents said they would be likely to follow the Games live (65%), and a third said they would attend fan zones (33%). The full results are available in the attached study w

ABOUT PARIS 2024
The mission of the Olympic and Paralympic Games Paris 2024 Organising Committee, in accordance with the host city contract signed between the International Olympic Committee (IOC), the Comité National Olympique et Sportif Français (CNOSF – French National Olympic and Sporting Committee) and the Ville de Paris municipal authorities, is to plan, organise, fund and deliver the Olympic and Paralympic Games Paris 2024.
The Olympic and Paralympic Games are the greatest sporting event in the world, with unparalleled media impact. They bring together 10,500 Olympic athletes and 4,400 Paralympic athletes, respectively from 206 and 182 delegations, across five continents. They are watched by over 13 million spectators and 4 billion television viewers across the world, across a total of over 100,000 hours of TV broadcasting. They are without equal in sporting, economic and cultural events throughout the world, and this power helps to further their impact.
Set up in January 2018, Paris 2024 is headed by Tony Estanguet, three-time Olympic champion. It is run by a Board of Directors, on which sit all the founding members of the project: the CNOSF, Ville de Paris, the French Government, the Île-de-France regional authority, the CPSF, the Métropole du Grand Paris, the Conseil départemental de Seine Saint-Denis, representatives of the local authorities involved in the Games, civil society and corporate partners." Source : Paris 2024 Olympic Paralympic Games

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